

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 26.066602 Longitude: -81.699959

Freedom Square Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	5,998	35,307	59,332
	Population Est 23Q1	5,985	35,347	59,081
	Population Est 22Q4	5,977	35,273	58,879
	Population Est 22Q3	5,952	35,069	58,565
	Population Est 22Q2	5,942	34,847	58,151
	Population Est 22Q1	5,947	34,792	58,053
	Population Est 21Q4	5,921	34,599	57,734
	Population Est 21Q3	5,882	34,284	57,105
	Population Est 21Q2	5,846	34,008	56,577
	Population Fcst	6,718	39,341	65,620
	2010 Census Population	4,534	22,691	40,505
	2000 Census Population	2,102	15,597	31,371
	1990 Census Population	824	8,129	19,736
	Current Year Daytime Population	4,909	33,807	54,486
	Average Seasonal Population	6,264	27,104	45,584
	Historical Annual Growth, 1990 – 2000	9.82%	6.73%	4.74%
	Historical Annual Growth, 2000 – 2010	7.99%	3.82%	2.59%
	Estimated Annual Growth, 2010 – CY	1.98%	3.15%	2.71%
	Projected Annual Growth, CY to Y5	2.29%	2.19%	2.03%
	Group Qtrs Est	0	565	1,013
Transient Est Average Last 4 Qtrs	21	2,620	2,813	
Households	Current Year Estimated Households	2,756	15,417	27,032
	Households Est 23Q1	2,746	15,440	26,922
	Households Est 22Q4	2,743	15,408	26,833
	Households Est 22Q3	2,732	15,313	26,673
	Households Est 22Q2	2,728	15,218	26,490
	Households Est 22Q1	2,729	15,191	26,442
	Households Est 21Q4	2,715	15,101	26,299
	Households Est 21Q3	2,698	14,957	26,007
	Households Est 21Q2	2,681	14,831	25,760
	Households Fcst	3,076	17,238	29,858
	2010 Census Households	1,841	8,846	17,383
	2000 Census Households	993	5,920	13,326
	1990 Census Households	415	3,132	8,215
	Historical Annual Growth, 1990 – 2000	9.13%	6.57%	4.96%
	Historical Annual Growth, 2000 – 2010	6.37%	4.10%	2.69%
	Estimated Annual Growth, 2010 – CY	2.87%	3.98%	3.15%
	Projected Annual Growth, CY to Y5	2.23%	2.26%	2.01%
Population per Household	2.18	2.25	2.16	

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Freedom Square Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	3.2%	2.8%	2.7%
	HH Income \$250,000 to \$499,999	3.9%	3.4%	3.3%
	HH Income \$200,000 to \$249,999	9.0%	7.9%	7.6%
	HH Income \$175,000 to \$199,999	5.2%	5.2%	5.7%
	HH Income \$150,000 to \$174,999	6.0%	6.8%	6.7%
	HH Income \$100,000 to 149,999	17.2%	17.0%	17.4%
	HH Income \$75,000 to 99,999	12.6%	12.2%	12.9%
	HH Income \$50,000 to 74,999	12.5%	15.8%	16.4%
	HH Income \$35,000 to 49,999	11.5%	10.4%	10.0%
	HH Income \$25,000 to 34,999	7.1%	8.3%	7.2%
	HH Income \$15,000 to 24,999	5.0%	4.8%	4.6%
	HH Income \$0 to 14,999	6.8%	5.5%	5.4%
	Average Household Income	\$128,222	\$126,343	\$124,922
	Median Household Income	\$89,997	\$85,352	\$86,704
	Per Capita Income	\$58,913	\$55,750	\$57,522
	Average Disposable Income	\$95,215	\$92,724	\$93,254
	Median Disposable Income	\$80,030	\$76,279	\$77,342
	Discretionary HH Income Over \$150,000	13.0%	10.7%	9.9%
	Discretionary HH Income \$125,000 to \$149,999	6.8%	6.1%	6.7%
	Discretionary HH Income \$100,000 to \$124,999	9.4%	10.7%	10.2%
	Discretionary HH Income \$75,000 to \$99,999	12.1%	11.7%	12.9%
	Discretionary HH Income \$50,000 to \$74,999	16.9%	16.4%	17.6%
	Discretionary HH Income \$25,000 to \$49,999	21.1%	25.2%	25.2%
	Discretionary HH Income Under \$25,000	20.8%	19.2%	17.5%
	Average Discretionary HH Income	\$73,338	\$70,268	\$70,706
	Median Discretionary HH Income	\$63,113	\$58,064	\$59,664
	Householder White – Count	2,163	11,250	20,758
	Median HH Income	\$101,481	\$98,594	\$97,234
	Average HH Income	\$106,138	\$104,484	\$104,010
	Householder Black or African-American – Count	72	493	746
	Median HH Income	\$42,567	\$57,657	\$59,276
	Average HH Income	\$66,821	\$74,626	\$73,273
	Householder Hispanic – Count	435	2,801	4,130
	Median HH Income	\$58,706	\$64,271	\$68,132
Average HH Income	\$68,210	\$74,347	\$76,872	
Householder Asian or Pacific Islander – Count	8	112	208	
Median HH Income	\$75,206	\$86,617	\$66,877	
Average HH Income	\$113,551	\$111,036	\$91,391	
Householder Other or Pacific Islander – Count	78	761	1,191	
Median HH Income	\$101,243	\$83,625	\$81,122	
Average HH Income	\$103,479	\$92,410	\$87,942	

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Gender	Male Population	2,803	16,920	28,292
	Female Population	3,195	18,387	31,040
Total Population by Age	Count of Pop 0 to 4 years	180	1,227	1,907
	Count of Pop 0 to 7 years	242	1,671	2,614
	Count of Pop 5 - 13	328	2,287	3,508
	Count of Pop 14 - 18	189	1,159	1,767
	Count of Pop 19 - 22	213	1,229	1,851
	Count of Pop 22 - 25	172	949	1,425
	Count of Pop 25 - 29	237	1,497	2,284
	Count of Pop 30 - 34	187	1,437	2,280
	Count of Pop 35 - 39	185	1,472	2,344
	Count of Pop 40 - 44	184	1,392	2,262
	Count of Pop 45 - 59	866	5,140	8,408
	Count of Pop 60 - 74	1,691	9,634	16,924
	Count of Pop 75 - 84	1,233	6,114	11,041
	Count of Pop 85+	332	1,769	3,333
	% of Pop 0 to 4 years	3.0%	3.5%	3.2%
	% of Pop 0 to 7 years	4.0%	4.7%	4.4%
	% of Pop 5 - 13	5.5%	6.5%	5.9%
	% of Pop 14 - 18	3.1%	3.3%	3.0%
	% of Pop 19 - 22	3.6%	3.5%	3.1%
	% of Pop 22 - 25	2.9%	2.7%	2.4%
	% of Pop 25 - 29	4.0%	4.2%	3.8%
	% of Pop 30 - 34	3.1%	4.1%	3.8%
	% of Pop 35 - 39	3.1%	4.2%	4.0%
	% of Pop 40 - 44	3.1%	3.9%	3.8%
	% of Pop 45 - 59	14.4%	14.6%	14.2%
	% of Pop 60 - 74	28.2%	27.3%	28.5%
	% of Pop 75 - 84	20.6%	17.3%	18.6%
	% of Pop 85+	5.5%	5.0%	5.6%
Median Age	62.7	59.7	61.8	
Average Age	55.1	52.7	54.4	
Male Population by Age	% of Pop 0 to 4 years	3.4%	3.7%	3.4%
	% of Pop 5 - 13	5.8%	6.8%	6.2%
	% of Pop 14 - 18	3.1%	3.3%	3.1%
	% of Pop 19 - 22	3.6%	3.6%	3.3%
	% of Pop 22 - 25	2.9%	2.8%	2.6%
	% of Pop 25 - 29	4.2%	4.5%	4.1%
	% of Pop 30 - 34	3.6%	4.5%	4.2%
	% of Pop 35 - 39	3.3%	4.7%	4.4%
	% of Pop 40 - 44	3.0%	4.0%	4.0%
	% of Pop 45 - 59	13.3%	14.2%	14.0%
	% of Pop 75 - 84	21.0%	17.5%	18.6%
	% of Pop 60 - 74	26.6%	25.3%	26.6%
	% of Pop 85+	6.2%	5.0%	5.6%
	Median Age	62.5	58.0	60.6
Average Age	54.8	51.9	53.5	

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	% of Pop 0 to 4 years	2.7%	3.3%	3.0%
	% of Pop 5 - 13	5.2%	6.2%	5.6%
	% of Pop 14 - 18	3.2%	3.3%	2.9%
	% of Pop 19 - 22	3.5%	3.4%	3.0%
	% of Pop 22 - 25	2.8%	2.5%	2.3%
	% of Pop 25 - 29	3.7%	4.0%	3.6%
	% of Pop 30 - 34	2.7%	3.7%	3.5%
	% of Pop 35 - 39	2.9%	3.7%	3.6%
	% of Pop 40 - 44	3.2%	3.9%	3.7%
	% of Pop 45 - 59	15.4%	14.9%	14.4%
	% of Pop 60 - 74	29.6%	29.2%	30.2%
	% of Pop 75 - 84	20.2%	17.1%	18.6%
	% of Pop 85+	4.9%	5.0%	5.7%
	Median Age	62.9	60.8	62.7
Average Age	55.5	53.5	55.2	
Race	Count of White	4,271	23,963	42,909
	Count of Black or African-American	798	3,973	5,333
	Count of Asian or Pacific Islander	32	368	602
	Count of Other races	896	7,003	10,489
	White	71.2%	67.9%	72.3%
	Black or African American	13.3%	11.3%	9.0%
	Asian	0.5%	1.0%	1.0%
	Other Races	14.9%	19.8%	17.7%
Language Spoken	Speak English at Home	70.4%	64.7%	69.9%
	Speak Spanish at Home	16.1%	21.4%	18.6%
	Speak French or French Creole at Home	8.4%	9.1%	6.8%
	Speak German at Home	0.3%	0.5%	0.6%
	Speak Other Indo-European Languages at Home	4.3%	3.3%	2.9%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.4%	0.4%
	Speak Chinese at Home	0.0%	0.0%	0.0%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.2%	0.2%
	Speak Other Asian Languages at Home	0.2%	0.3%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.1%
	Speak Other Language at Home	0.2%	0.2%	0.2%
Hispanic	Hispanic Population	1,343	9,511	13,919
	Hispanic Population Percent	22.4%	26.9%	23.5%
	Mexican	46.8%	53.8%	46.9%
	Puerto Rican	3.9%	6.1%	7.2%
	Cuban	37.6%	20.1%	19.4%
	Dominican	0.6%	1.6%	1.8%
	Central American	6.4%	4.8%	6.7%
	South American	3.4%	8.9%	11.2%
	Other Hispanic	1.4%	4.8%	6.8%
	2000 Hispanic Population Percent	18%	34%	24%
	1990 Hispanic Population Percent	4%	18%	14%

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Ancestry	American (percent of total population)	5.6%	6.0%	6.3%
	American	5.5%	5.9%	6.1%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.5%	1.0%	1.0%
	Chinese	0.0%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.1%	0.2%	0.2%
	South East Asian (ie. Vietnamese)	0.1%	0.3%	0.4%
	Other Asian	0.3%	0.3%	0.3%
	European (percent of total population)	40.8%	35.7%	39.8%
	British	5.2%	4.9%	6.0%
	Dutch	0.6%	0.5%	0.7%
	French	1.2%	1.1%	1.3%
	German	8.8%	7.5%	8.0%
	Italian	6.7%	5.8%	6.5%
	Polish	2.7%	2.2%	2.3%
	Scandinavian	1.8%	1.7%	2.0%
	Scotch/Irish	9.3%	8.0%	9.0%
Other European (ie. Greek/Russian)	4.4%	4.0%	4.0%	
Middle Eastern	0.4%	0.4%	0.5%	
Other Ancestry	20.4%	20.3%	18.9%	
Unclassified Ancestry	9.9%	9.6%	10.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	4,915	28,456	48,875
	Elementary (0 to 8)	7.9%	8.5%	6.3%
	Some High School (9 to 11)	3.9%	6.0%	5.6%
	High School Graduate (12)	23.1%	25.7%	26.2%
	Some College (13 to 16)	16.3%	16.9%	17.0%
	Associates Degree Only	7.2%	7.5%	8.0%
	Bachelors Degree Only	26.5%	21.1%	22.1%
	Graduate Degree	15.0%	14.3%	14.7%
	% College (4+)	41.5%	35.5%	36.8%
Household Type	Total Households – count	2,756	15,417	27,032
	One Person HHs – count	679	3,990	7,657
	Family HHs – count	1,974	10,635	18,146
	Married Couple – count	1,608	8,709	15,046
	w/own children – count	179	1,594	2,351
	w/out own children – count	1,429	7,116	12,695
	Male Householder – count	29	379	686
	Female Householder – count	337	1,547	2,414
	Non-Family Households – count	102	792	1,229
	1 Person Household	24.6%	25.9%	28.3%
	2 Person Household	52.4%	50.4%	50.6%
	3 Person Household	10.4%	10.2%	9.2%
	4 Person Household	5.6%	6.5%	5.9%
	5 Person Household	3.7%	3.9%	3.4%
6 Person Household	2.0%	1.9%	1.6%	
7+ Person Household	1.3%	1.2%	1.0%	
% Households With Children	14.5%	17.9%	14.8%	

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Housing	Total Housing Units	4,403	23,526	41,150
	Owner Occupied Percent	52.0%	49.4%	51.2%
	Renter Occupied Percent	10.6%	16.2%	14.5%
	Vacant Housing Percent	37.4%	34.5%	34.3%
	Total Housing Units (Census 2000)	1,863	9,058	19,576
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	18.7%	21.8%	16.7%
	Property Value \$750,000 to \$999,999	12.3%	13.8%	13.1%
	Property Value \$500,000 to \$749,999	29.2%	26.9%	26.3%
	Property Value \$400,000 to \$499,999	8.7%	9.5%	11.0%
	Property Value \$300,000, to \$399,999	5.4%	7.8%	10.3%
	Property Value \$200,000 to \$299,999	7.1%	7.8%	8.7%
	Property Value \$150,000 to \$199,999	4.6%	3.0%	2.5%
	Property Value \$100,000 to \$149,999	5.1%	2.9%	2.3%
	Property Value \$60,000 to \$99,999	2.1%	1.4%	1.5%
	Property Value \$40,000 to \$59,999	0.2%	0.5%	0.5%
	Property Value \$0 to \$39,999	4.1%	1.6%	2.3%
	Median Home Value	\$607,707	\$643,871	\$603,161
Wealth per Household	\$0 and under - percent	15.1%	15.8%	15.4%
	\$1 to \$4999 - percent	7.1%	7.7%	7.4%
	\$5k to \$9999 - percent	3.8%	4.1%	4.0%
	\$10k to \$24999 - percent	5.7%	6.0%	5.9%
	\$25k to \$49999 - percent	6.6%	6.6%	6.6%
	\$50k to \$99999 - percent	10.4%	10.4%	10.4%
	\$100k to \$249999 - percent	19.5%	19.0%	19.3%
	\$250k to \$499999 - percent	14.7%	14.2%	14.5%
	\$500k+ - percent	17.1%	16.3%	16.6%
	Median HH Wealth	\$109,965	\$97,430	\$102,475
	Avg HH Wealth	\$271,827	\$260,829	\$265,678
Economic Viability	Economic Viability Local	298	288	292
	Economic Viability Indexed	110	107	108
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,145	14,447	23,136
	Managerial/Executive	24.2%	16.5%	16.8%
	Professional Specialty	11.3%	14.7%	15.0%
	Healthcare Support	2.3%	3.1%	3.6%
	Sales	11.4%	14.2%	13.7%
	Office & Administrative Support	12.7%	5.8%	7.3%
	Protective Service	2.3%	1.5%	1.5%
	Food Preparation	12.3%	9.3%	9.0%
	Building Maintenance & Cleaning	11.7%	7.3%	7.3%
	Personal Care	1.8%	2.7%	3.0%
	Farming, Fishing, & Forestry	0.0%	0.8%	0.9%
	Construction	3.8%	14.5%	12.2%
	Production & Transportation	6.1%	9.6%	9.7%
	Percent White Collar Workers	61.9%	54.3%	56.4%
	Percent Blue Collar Workers	38.1%	45.7%	43.6%

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	Agriculture/Mining/Construction	8.8%	15.5%	13.7%
	Manufacturing	3.0%	3.2%	3.5%
	Transportation	2.8%	4.8%	4.6%
	Information	3.3%	2.0%	1.6%
	Wholesale/Retail	20.2%	13.0%	14.2%
	Finance, Insurance, Real Estate	14.8%	11.6%	10.4%
	Professional Services	6.4%	6.6%	7.2%
	Management Services	0.0%	0.3%	0.3%
	Administrative/Waste Services	4.5%	7.0%	7.3%
	Educational Services	11.8%	14.9%	15.5%
	Entertainment Services	15.9%	14.7%	14.3%
	Other Professional Services	7.1%	4.8%	5.3%
	Public Administration	1.4%	1.6%	2.0%
Vehicles per HH	No Vehicles	2.6%	3.5%	3.1%
	1 Vehicle	50.9%	46.6%	47.9%
	2 Vehicles	40.7%	42.4%	41.0%
	3 or more vehicles	5.8%	7.5%	8.0%
	Average Number of Vehicles	1.51	1.58	1.57
Change	Births (last 12 months)	41	253	387
	Deaths (last 12 months)	104	540	975
	Migration (last 12 months)	119	750	1,781
Work place	Workplace Establishments	227	889	1,461
	Workplace Employees (FTE)	1,620	7,098	11,414